



LaSalle College

HOTEL LODGING MANAGEMENT

AEC ATTESTATION OF COLLEGE STUDIES EVENING | 3 SEMESTERS

LJA.1Q

The Hotel Lodging Management program (AEC) is designed as much for students interested in familiarizing themselves with the hotel industry as for those already working in the industry but wanting to advance in their careers.

This program opens the doors to many exciting professions. Careers in this domain are ideal for people who enjoy contact with others and would like to work in an international milieu in any country. Training consists of developing various hotel management skills, with courses emphasizing real-life situations, case studies, concrete simulations, and on-site work experiences.

Students will learn how to approach a client and manage accommodations, personnel, services, and an establishment.

Do you enjoy interacting with others? Are you looking to develop skills in an international milieu? Then the Hotel Lodging Management program (AEC) is for you.

PROGRAM OBJECTIVES

This program is for people who want to acquire hotel management skills and for those already working in the field to increase their organizational, planning and supervising skills in order to advance their career.

CAREER PROSPECTS

- Reservations-department, reception and maintenance supervisor
- Director of reservations
- Night auditor
- Head of reception
- Marketing manager
- Event, meeting and sales coordinator





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PROGRAM CONTENT

CONCENTRATION COURSES

- Supervision – Operations Management
- Lodging – Reservations and Reception
- Sales Techniques in the Hotel Business
- Hotel Labor Management
- Human Resources Management and Supervision
- Hotel Marketing
- Lodging 2
- Hotel Accounting
- Lodging Management
- Sales and Promotion Management
- Convention and Banquet Management
- Housekeeping Supervision
- Software - Night Verification

ADMISSION CRITERIA

- Have a training deemed sufficient and meet the admission criteria set for college studies.

