



LaSalle College

# ARTS, LITERATURE AND COMMUNICATION CULTURE AND MEDIA OPTION

## DEC DIPLOMA OF COLLEGE STUDIES DAY | 4 SEMESTERS

500.AJ

The **Arts, Literature and Communication** program is intended for students looking to experiment with media production while gaining a more in-depth general culture in order to better understand and appreciate artistic and literary works.

Throughout their studies in **Arts, Literature and Communication, Culture and Media Option**, students take part in various artistic and media events such as visiting renowned institutions as well as alternative venues. Furthermore, they actively participate in these events while enjoying the intercultural environment of Montreal. These experiences lead students to apply critical thinking, to engage in discussion, and to maintain an overall openness towards the deeper meanings, implications and values of media.

The development of all these competencies aims to involve students so that they become an agent of change in our current and future society.

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*Do you wish to open many doors to university programs? The **Culture and Media Option** is intended for students looking forward to developing competencies in creativity and communication.*

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### PROGRAM OBJECTIVES

By the end of the program, students will have acquired competencies to analyse and even critique various media productions. In addition, they will have the tools to create and express themselves in traditional media, writing, public speaking, and digital media.

### UNIVERSITY PROSPECTS

- Art History
- Arts and Cinema
- Communication
- Digital and Media Imagery
- Editing
- Education
- Entertainment and Cultural Studies
- Film Studies
- Gender Studies
- Graphic Communication and Design
- History
- Journalism
- Literature and Creative Writing
- New Media
- Public Relations
- Visual and Media Arts
- Women's Studies





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## PROGRAM CONTENT

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### PROGRAM-SPECIFIC COURSES

- Introduction to Creative Arts and Communication – 45 h
- Major Movements in Arts – 45 h
- Introduction to Media Production – 60 h
- The Art of Analysis – Culture and Media – 45 h
- Media History – 45 h
- Media Production I – 75 h
- Critical Approaches – 45 h
- Refusal, Protest and Transformations – 60 h
- Conceptualisation and Planning of a Media Event – 45 h
- Media Production II – 75 h
- Current Issues in Culture and Media – 60 h
- Media Realisation – 90 h

### GENERAL EDUCATION COURSES

- 3 Physical Education courses
- 3 Philosophy courses
- 4 Language and Literature courses
- 2 Second Language courses
- 2 Complementary courses

### ADMISSION CRITERIA

Have obtained a Secondary School Diploma (DES) and completed the following courses :

- Language of Instruction from Secondary V
- Second Language from Secondary V
- Mathematics from Secondary IV
- Physical Sciences from Secondary IV
- History from Secondary IV

or

Have obtained a Professional Studies Diploma (DEP) and completed the following courses:

- Language of Instruction from Secondary V
- Second Language from Secondary V
- Mathematics from Secondary IV

or

Have obtained an equivalent education or an instruction deemed sufficient. Every case will be analysed by the college.

\* The College reserves the right to substitute certain courses.

